

Toyota Forklift

Ever since 1992, Toyota Material Handling inc., U.S.A., also referred to as TMHU, has been the top selling lift truck dealer in the U.S. This company has been headquartered out of Irvine, California for well over 40 years, offering a wide-ranging line of quality lift trucks. With a great reputation of durability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the foundation of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are built here.

All Toyota equipment and components manufactured within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to continual development, and its environmental systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift trucks emit 70 percent fewer smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and regulations.

TMHU, U.S.A.- Leading the Industry

The president of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its dedication to construct high quality lift trucks at the same time as offering exceptional customer assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's leading lift truck supplier and is among the magazines prestigious World's Most Admired Companies.

Redefining Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an exceptional company principles towards environmental conservancy within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability can not be matched by other organizations and undoubtedly no other materials handling manufacturer can so far rival Toyota. Environmental accountability is a key feature of company decision making at Toyota and they are proud to be the first and only producer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet another reason they remain a leader within the industry.

In 2006, Toyota released the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets California's more elaborate 2010 emission standards. The end product is a lift truck that produces 70% less smog forming emissions than the present Federal standards allow.

Also in 2006, Toyota established a relationship with the Arbor Day Foundation, furthering their responsibility to the environment. Greater than 57,000 trees have been planted in district parks and national forests damaged by ecological reasons such as fires, as a result of this partnership. 10,500 seedlings have also been distributed through Toyota Industrial Equipment's system of dealers to non-profit organizations and local customers to help sustain communities all over the United States

Industry-Leading Safety

Toyota's lift vehicles provide enhanced efficiency, visibility, ergonomics and durability, and most importantly, the industry's leading safety technology. The company's System of Active Stability, also referred to as "SAS", helps lessen the chance of accidents and injuries, and increasing productivity levels while minimizing the potential for product and equipment breakage.

System Active Stability senses many factors that might lead to lateral volatility and likely lateral overturn. When one of those factors are detected, SAS instantly engages the Swing Lock Cylinder to stabilize the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to prevent injuries or accidents while adding durability.

The SAS systems were originally used on the 7-Series internal combustion lift vehicles which were put on the market in 1999. These systems helped propel Toyota into the lead for industry safety standards. Now, SAS is adopted on virtually every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with mandatory operator education, overturn fatalities across all brands have decreased by 13.6% since 1999. Also, there has been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's hardnosed standards continue far beyond the machinery itself. The company believes in providing extensive Operator Safety Training services to help clients satisfy and exceed OSHA standard 1910.178. Training packages, videos and assorted materials, covering a wide scope of matters—from personal safety, to OSHA regulations, to surface and cargo situations, are offered through the seller network.

Toyota's Dedication to The U.S.A.

Toyota has maintained a permanent existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment

Manufacturing, produced its 350,000th lift truck. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America now are built in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service components, with the whole commitment exceeding \$113 million dollars.

The modern NCC was built to operate for TMHU clients and sellers. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and finally a instruction center.

First in Customer Satisfaction and Service

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations all through the United States, providing the most complete and inclusive client support and customer service in the industry. The company's new and Certified Used lift vehicles, service, parts, and financing features make Toyota dealerships a one-stop shop to guarantee overall consumer satisfaction.